






# Social Media Awareness

## Positive Use, Privacy Settings & Identifying Fake News

### What is Social Media?

Social media are **online platforms** where people connect, share information, and communicate with others.


 Examples:

-  Facebook
-  Instagram
-  Twitter (X)
-  YouTube
-  WhatsApp

### **Positive Use of Social Media**

### **Learning & Education**

- Online classes and tutorials
- Educational videos
- Free courses and webinars

 Example: Learning English, computer skills, or exam preparation

### **Career & Opportunities**

- Job updates
- Networking with professionals

- Freelancing and business promotion

💡 Many people earn money using social media **ethically and legally**

### **Social Connection**

- Staying connected with family & friends
- Community support groups
- Sharing positive messages

### **Creativity & Talent**

- Sharing art, writing, photography, and videos
- Personal branding
- Content creation

### **Negative Effects of Misuse**

- Wasting too much time
- Cyberbullying
- Fake information
- Privacy risks

 **Balanced and responsible use is important**

### **Privacy Settings – Stay Safe Online**

### **Why Privacy Settings Matter?**

Privacy settings help you:

- Protect personal information
- Control who can see your posts
- Avoid scams and strangers

## What Information Should Be Private?

✗ Do NOT share publicly:

- Phone number
- Home address
- Aadhaar / PAN details
- Bank information
- OTP or passwords

### Important Privacy Settings to Enable

✓ Make profile **Private**

✓ Control who can:

- See your posts
- Comment on your content
- Send friend requests

✓ Enable **Two-Factor Authentication (2FA)**

 This adds extra security

### Be Careful With Permissions

- Allow camera & location only if needed
- Review app permissions regularly

### How to Identify Fake News

### What is Fake News?

Fake news is **false or misleading information** shared to:

- Create fear
- Mislead people
- Get likes, shares, or money

# Steps to Identify Fake News

## Check the Source

- ✓ Is it a trusted website or news channel?
- ✗ Unknown pages or random blogs are risky

## Read Beyond the Headline

⚠ Fake news uses:

- Shocking titles
- Emotional language
- “Breaking News” tricks

📌 **Always read the full content**

## Verify the Date & Details

- Old news reshared as new
- Incorrect names or locations

## Cross-Check Information

- ✓ Check same news on:
  - Google
  - Trusted news websites
  - Official government pages


## Think Before You Share

Ask yourself:

- Is this true?
- Is this useful?
- Is this from a trusted source?

📌 **If in doubt, don't share**

## Common Social Media Scams

- Fake job offers
  - Lottery & prize messages
  - “Your account will be blocked” warnings
  - Unknown links asking for login details
-  Never click suspicious links

## Healthy Social Media Habits




- Set daily time limits
- Follow positive and educational pages
- Avoid online arguments
- Take regular breaks

 Mental health matters

## Benefits of Social Media Awareness

- Safe online experience
- Better decision making
- Protection from scams
- Positive digital identity

## Final Message

-  Use social media to **learn, grow, and connect**
-  Protect your privacy
-  Stop fake news by not sharing it

 **A smart user makes social media a powerful tool**